

## **Scope of Privacy Policy**

This policy applies to website visitors, current and potential students, alumni and any other user of services offered through our Sites, including any websites or mobile applications operated by or on their behalf.

This policy applies to both online and offline collection, storage, processing and transfer of Personal Information we have about the students, teachers and employees of Bharati Vidyapeeth Deemed University hence forth referred as BVDU. However, certain Sites or Services may be subject to additional privacy policies or privacy disclosures relating to the services provided on the Site(s) (collectively “Additional Policies“).

## **Information Collected**

We collect various types of Information through our Sites and other websites where user can express interest in our services, through our mobile applications, over the phone and in person. Some Information is collected automatically through various web and Internet technologies, including Social Networking tools used by our University to foster communication and collaboration among members of our community. Other Information is collected when The user provides it in response to an advertisement, apply for admission or financial aid; register for classes; set up a Social Network or other Site profile; or use one of our career resources, learning assessments or other interactive tools.

## **How We Use and Disclose the Information**

We will not sell or rent your Personal Information to others except as provided in this policy. We may collect, use and disclose Personal Information for the following purposes:

- To determine your admissibility and to register you for your selected educational programs
- To respond to your inquiries and provide support
- For fostering communication and collaboration among members of our University community through Social Networks
- For sharing with our Education Partners who may contact you with respect to their educational or other services
- To analyze how Sites and services are being accessed and used
- For investigation of information security and information asset protection-related incidents
- To test, correct and improve our content, applications and services
- To develop new applications, products and services
- To improve Site and service performance and delivery
- To prevent potentially illegal activities (including illegal downloading of copyrighted materials in accordance with our Copyright Infringement Policy)
- To investigate suspicious information that denotes illegal activity such as financial aid fraud
- To analyze academic and learning outcomes and preferences
- To obtain payment for services that we provide to you

In connection with the uses set forth above, we may use an automatic telephone dialling system (autodialer), artificial or prerecorded voice messages, and text messages to provide

you with various communications. Further, when information which is with us with a cellular, wireless or mobile telephone number as your contact number, BVDU assume consent to receive calls using an automated dialling system, pre-recorded voice messages or text messages related to your enrolment. If you do not wish to receive these updates on your cellular or mobile phone, please provide us with a land-based telephone number.

### **Our Security Measures**

We will take best measures to secure and store your Information to protect against the loss, misuse and alteration of the Information under our control. We utilize industry-standard security measures when accepting your credit card Information during the online process, as well as whenever we ask you to log in to any of our Sites.

Unfortunately, no data transmission over the Internet can be guaranteed to be completely secure. As a result, although we will utilize such measures, we do not guarantee you against the loss, misuse or alteration of Information under our control, and you provide Information to us at your own risk. You should always take care how you handle and disclose your Personal Information and should avoid sending Personal Information through insecure email, Social Networks or other Internet channels.

### **Site Hosting and Links from Our Sites to Other Websites**

Some of our Sites may contain links to websites hosted by Education Partners, operating websites on their own behalf or on behalf of multiple entities. Some of these websites may collect your Personal Information and may apply their own policies on how your Personal Information is used. In addition, some of our Sites may have Additional Policies that apply to the use of Personal Information collected on that Site. Please make sure to read the policies of any websites you visit on the Internet carefully. Please be aware that we are not responsible for the privacy practices or the content of any websites that are not operated by or exclusively for us, and the collection, use and disclosure of Information about you will be subject to the policies applicable on those websites.

### **Privacy Policy Changes**

University may update this Privacy Policy or revise it from time to time. You should contact us as described below or check back at this Site periodically to obtain a current copy of this Privacy Policy. We urge you to review this Privacy Policy frequently to obtain the current version. Your continued provision of Personal Information or use of our services following any changes to this Privacy Policy constitutes your acceptance of such changes. If we intend to use Information that personally identifies you in a manner materially different from what we stated at the time it was collected, we will attempt to notify you at least 30 days in advance. You will be given a choice as to whether or not previously provided Information may be used in a new way.

### **How to Access Your Information and Contact Us**

If you want access to or wish to update any of your Personal Information or have any questions about our privacy practices, please contact our University Office at:

**Registrar**

**Bharati Vidyapeeth University**

**2nd floor, Bharati Bhavan**

**LBS Road, Pune**

**Maharashtra-411030**